

ART + ADVOCACY

AN AUCTION BENEFITING
THE DALLAS CHILDREN'S ADVOCACY CENTER

CRITERIA FOR GIVING

General

- ART + Advocacy will not feature any unsolicited donations for the 2010 auction.
- The ART + Advocacy ART Committee selects all of the artists and galleries asked to donate to the auction. The ART Committee is composed of gallery directors, artists, art curators and art consultants.
- There will be 75 pieces featured in the auction.
- The artwork will be displayed on 6 art walls at the auction. Each art wall is in the shape of a "T." The ART Committee will select where each piece should be placed on the art walls depending on the quality and value of the artwork donated.
- If artwork is not sold in the auction, the artwork will be given back to the artist/gallery upon their request. Work that is not sold will not be placed in the auction again the following year. *92% of the donated artwork sold at ART + Advocacy IN 2009.*
- Artists bios will be displayed by their work at the auction.
- Benefits of donating to the auction are listed in the 2010 Art Contract.
- Artists will not be given free tickets to the auction on November 4, 2010. There will be an Artist Reception/Preview Party on November 3, 2010; this is exclusively for artists and sponsors. Attendees of the Artist Reception may purchase artwork at the "Buy It Now (BIN)" price. The BIN is 150% of the artwork's retail value.
- With the exception of auction trip packages in the live auction, there will not be items other than artwork in the silent or live auction.
- It is strongly recommended that an artist/gallery deliver their work to DCAC before the auction. Artwork must be submitted before September 3, 2010. If DCAC needs to pick up artwork, DCAC will not be held responsible for damages in transferring the piece. DCAC will be in contact with the artist/gallery within 5 business days of receiving the completed art contract. DCAC will hire a moving company to transfer the artwork to and from the storage facility to Three Three Three First Avenue prior to and after the event.
- Tax receipts will be sent to the art donors after the event.

Criteria for Giving/Requirements

- The deadline for work submitted for the silent auction is August 31.
- The subject matter of the artwork donated to the ART + Advocacy auction must not contend with the Dallas Children's Advocacy Center's mission—to improve the lives of abused children in Dallas County and provide national leadership on child abuse issues.
- Artists must complete all of the fields in the art contract in order to submit work.
- Artwork submitted will be posted on the ART + Advocacy website homepage and will include the donor name, artist name, title, date of completion, materials used, size, value and the bio of the artist. Bios must be kept to less than 200 words.
- Artwork submitted must be less than or equal to 48" x 48".
- A jpeg of your work is required. Please send it to Alexis O'Connell: aoconnell@dcac.org. If you do not have a jpeg, please let Alexis know by specifying this on the ART Contract.
- The only prints accepted will be lithographs. It is strongly recommended that artists submit an original work.
- Artists and galleries are strongly encouraged to submit a certificate of authenticity of their donated work.
- The ART + Advocacy auction will not feature more than one work per artist.
- Artwork submitted will need to have a retail value of greater than \$500. Artwork will sell best if the retail value of the piece is <\$10,000.
- It is recommended that sculptures submitted for the auction are small enough to fit on a shelf(s) which will be attached to the art walls. Displaying sculptures on the perimeter of the room is not optimal and will not get viable visibility. There will not be any sculptures in the live auction.
- The artwork will be insured in an offsite location until the date of the auction.
- It is recommended that submitted artwork comes with the frame, if framing is required.

Live Auction

- There will be 7 pieces in the live auction.
- DCAC will hire an auctioneer to perform the live auction.
- Live auction artists will receive 2 free tickets to the auction.
- Live auction artists will be specifically targeted and asked to complete an application for submission of their work.
- There will be models and/or art curators available during the live auction to take the live auction piece from the art wall and hold it while the piece is being auctioned off.
- Live auction pieces must have a retail value greater than \$2,500.